



# CASSAVA

## ROOT KRUPUK

*Spicy Tasted*



Garlic



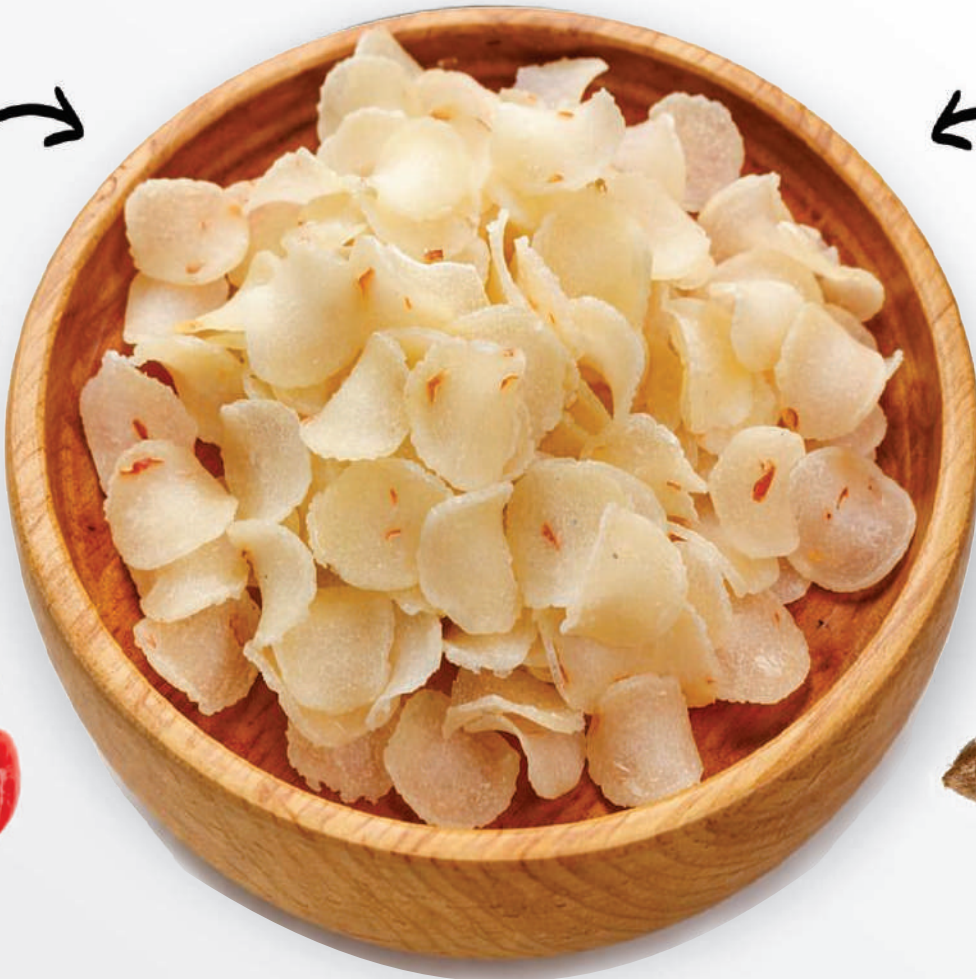
Japioka Powder



Hot Chili Pepper



Cassava Root



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Vegan  
No preservatives  
Crunchy & Light



# COMPANY OVERVIEW



Our company was founded in 2018 and strives to continue to develop into a leading company in the culinary field, especially in processed food companies made from cassava and tapioca flour. We aspire to be a company known in the global world and adhere to the principle of sustainability.

The development of the raw cracker business made from cassava is increasing rapidly, in 2020 the company continues to develop products by producing raw cracker variants such as onion crackers, rose crackers, and flour-based snack products. This is in line with the development of modern technologies in production equipment and machinery. The company is committed to continuously improving product quality by implementing management standards with international standards, as well as maintaining food safety and halal management.



## Vision

Satisfying consumers through innovative food products.

## Mission

We are a company that brings change by creating added value for a society based on the principle of mutual development.



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# WHAT IS CASSAVA ROOT KRUPUK?



Cassava crackers or krupuk are snacks that are generally made from cassava dough and tapioca flour mixed with spices originating from Indonesia. Crackers are made by steaming the dough until cooked, then cut into thin strips, dried in the sun until dry, and fried in cooking oil. This food is popular among Indonesians as a side dish as well as a snack for certain occasions. Crackers have a crisp texture and are often used as a complement to various Indonesian foods such as fried rice and gado-gado.



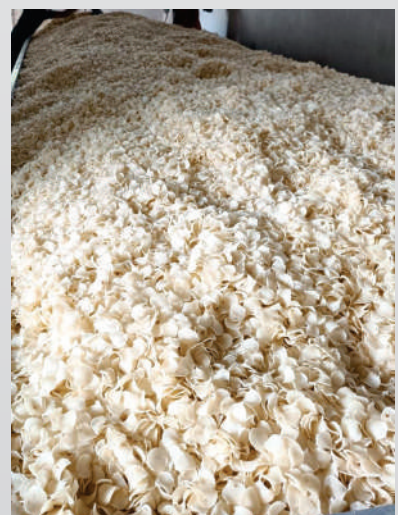
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# PRODUCTION PROCES



In the process of producing cassava in the mill, mixed with tapioca flour and given special seasonings after it is steamed at a certain temperature, this process aims to remove toxins in cassava so that it is safe for consumption. The next process is drying to reduce by 30% the moisture content in the cassava dough, which is then cut into small pieces of cassava crumbs. the last process of drying the cassava crumbs pieces to make them drier until the remaining moisture content is only 9-14%.



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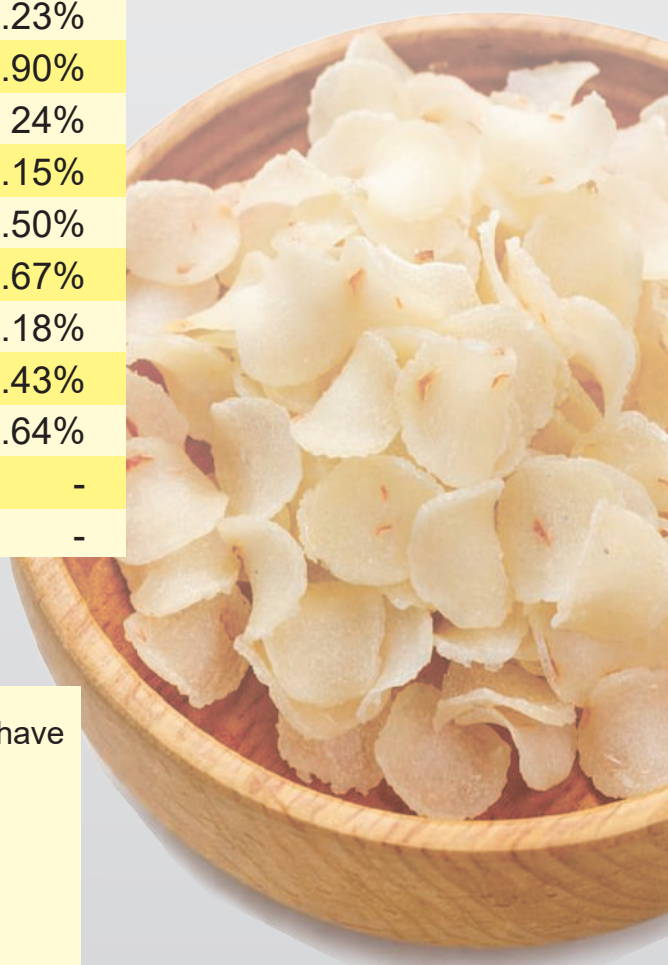
# USES AND BENEFITS



Crackers are a complementary food that is often consumed and loved by the people of Indonesia and some Southeast Asians. One of the crackers that are widely consumed is cassava crackers or commonly referred to as cassava crackers. Krupuk is not only a companion to a variety of main meals but also suitable for consumption as a snack.

## Nutritional Facts Per 100gr

		AKG%
Energy	478 kkal	22.23%
Total Fat	20.70 g	30.90%
Vitamin B1	0.24 mg	24%
Total Carbohydrates	72 g	22.15%
Protein	0.90 g	1.50%
Dietary Fiber	2 g	6.67%
Calcium	189 mg	17.18%
Phosphorus	101 mg	14.43%
Iron	1.90 mg	8.64%
Water	4.2 g	-
Ash	2.2 g	-



## Health Benefits

With the existing nutritional content, cassava crumbs have various health benefits, including:

1. Nourish your Teeth
2. Maintain Bone Health
3. Increase energy
4. Gain Muscle Mass
5. Relieves Mag Pain



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# OUR PRODUCT

Our cassava krupuk (crumbling) products are still in raw form, for serving it needs to be fried first so that the presentation can be done at any time as needed. Our products can last up to 2 years as long as they are stored in a dry place and away from sunlight. There are three variants of packaging in our products, namely 250 gr, 500gr packaging, and 5kg jumbo packaging. we also serve custom brands with a certain brand and customized packaging size.

## PRODUCT DESCRIPTION

Ingredients	: Cassava Starch, Tapioca Flour, Garlic, Chili, and Salt
Flavored	: savory spicy
Colour	: Brownish-white
Moisture	: 9-14%
Shelf Life	: 2 years
Production	: 30 Ton / month
MOQ	: 20ft (11 Ton) or LCL 1 CBM
Packaging	: Carton (5 kg) or on demand



**Start from (EXW)**  
**US\$ 5,65 /Carton (5 kg)**



**FOB/CNF/CIF**



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# OTHER OUR PRODUCT



We also offer a variety of high-quality raw cracker products that are perfect for both business needs and daily consumption. In addition to our main variants, we provide onion crackers with a savory taste and distinctive aroma that stimulate the appetite. We also offer shrimp-flavored crackers with a richer taste and delicious seafood essence, as well as fish crackers known for their crispy texture and authentic fish flavor. All of our products are made from carefully selected ingredients and produced under strict quality standards, ensuring raw crackers that are tasty, hygienic, and ready to be fried anytime as needed.



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# PRICE LIST MALASIA MARKET

Special Offer for Malaysian Buyer

## Price List FCL 20 Ft (US\$/Carton 5 kg)

Raw Cracers	EXW	FOB	CNF	CIF
Cassava	5,65	6,07	6,66	6,68
Shrimp	5,65	6,07	6,66	6,68
Garlic	5,65	6,07	6,66	6,68
Fish	6,24	6,66	7,25	7,27

## Price List FCL 40 Ft (US\$/Carton 5 kg)

Raw Cracers	EXW	FOB	CNF	CIF
Cassava	5,65	5,98	6,27	6,30
Shrimp	5,65	5,98	6,27	6,30
Garlic	5,65	5,98	6,27	6,30
Fish	6,24	6,57	6,86	6,89

## Price List LCL MOQ 1 CBM (US\$/Carton 5 kg)

Raw Cracers	EXW	FOB	CNF	CIF
Cassava	5,77	8,26	9,09	9,12
Shrimp	5,77	8,26	9,09	9,12
Garlic	5,77	8,26	9,09	9,12
Fish	6,36	8,85	9,68	9,71

- Prices are negotiable depending on volume (bulk orders get better deals)
- All prices are valid until May 15, 2026, unless otherwise agreed
- 1 CBM = ±75 Cartons (5 kg)



# BAROKAH SEJAHTERA

East Java - Indonesia

**CV. BAROKAH SEJAHTERA**

FOR FURTHER INFORMATION  
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